

# CATCHING MINNOWS IN THE KILLYCLOGHER BURN

Killyclogher St. Mary's / Cappagh Club Development Plan 2010-2015



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# Catching Minnows in the Killyclogher Burn

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### **On behalf of Killyclogher St Mary's / Cappagh GAA Club.**

Our aims are an extension of the noble ideals of the founding fathers of the Association who gathered in a hotel room in Hayes Hotel in Thurles over 100 years ago; to promote our gaelic games and pastimes; to promote a sense of community and pride in where we come from; to protect our unique culture and to strive towards higher moral standards that only the volunteer ethos can do.

In today's vibrant Association we are proud that our Club stands at the forefront of community activity in the Cappagh Parish. We pay tribute to the generations who went before us and had the foresight to develop the GAA in our Parish. Their legacy is a rich one and one that we have to nurture so that we too can pass it on to the generations that will come after us. We are proud that Killyclogher St Mary's / Cappagh GAA Club is currently actively promoting Football, Ladies Football, Hurling, Handball and Scór in this wonderful Parish of ours. In recognising our past and our present we also must remember "Mol an óige agus tiocfaidh sí" (Praise the Youth and it will develop). We have confidence that our Club will continue to grow from strength to strength.

We wish to make special mention to anyone in the Parish who would like to become more actively involved in the Club; everyone can have a role and your input will always be thoroughly welcome.

Donal Magee  
**Chairman**



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## 1.0 HISTORICAL HIGHLIGHTS

### SIGNIFICANT EVENTS

#### 1 November 1884

An CLG founded, Gaelic Athletic Association

#### 23 March 1903

Comhairle Uladh formed Ulster Council

#### 31 January 1904

Coiste Chontae Thír Eoghain formed, Tyrone County Board

### WHAT WAS HAPPENING IN CAPPAGH?

#### 1904

Killyclogher St. Patrick's Hurling and Football

#### 1906

County Senior Hurling Champions; County Junior Football Champions; Mid Tyrone Senior Football Champions; McAnespy Cup winners, Senior Football

### 1920s

Short lived affiliated club in Arvalee and Beltony and strong area teams in Knockmoyle and Castleroddy

### 1930s

#### 1931

Revival of GAA in West and North Tyrone West Tyrone Board formed

#### 1932

Killyclogher St. Mary's formed McAleer Cup winners in 1932 and 1937 (Senior football)

#### 1933-1937

Junior team in Mounfield and junior team in Killyclogher as well as senior team Killyclogher also had hurling and camogie team

### 1940s

#### 1940-1946

Senior football in Killyclogher

#### 1947-1949

Killyclogher played at junior level

#### 1947

Cappagh Hurling Club based in Knockmoyle end of the parish. Won 3 Senior Hurling Championships

#### 1947-1954

Dual Club 1950-1954 Davis Cup (football) winners 1951 and 1953

#### 1954-1965

No affiliated club in Cappagh

### REAWAKENING

#### 1965 February

April meeting to reform a club in Cappagh and meetings with West Tyrone Board and County Board to overcome opposition to affiliation. Affiliation was finally granted and the first competitive game in the West Tyrone Junior League was played in April 1965.

### WHAT HAS HAPPENED SINCE THEN?

### PARTICIPATION

#### 1965

1 Adult football team

#### 2008

2 Adult football teams (men) and teams at Under 8, 10, 12, 13, 14, 15, 16 and 18 and 21 levels. Hurling – adult and Under 8, 10, 12, 14, 16 and 18 teams. Ladies – adult and full range of youth teams. Handball – adult and youth.

The G.A.A is more than a games organization and we participate successfully in Scor and Scor na nOg, winning county provincial and All Ireland titles.

### FACILITIES

#### 1965-1982

We played in McCrossan's Field (Richmond Park) and had spells in Cloughfin, McAleer's; Ergenagh, McGrath's and the Christian Brothers Park and St. Patrick's Park.

#### 2008

We now have our own complex in Ballinamullan on a site purchased in mid 1970s and added to in 1997. We have a main playing field used in 1982 and with a sand carpet since 2002; a second full sized pitch opened in 2001 and upgraded in 2008; a training area. Covered accommodation for in excess of 1000 spectators was erected in 1993 along with the dressing room complex which includes handball facilities, meeting rooms and kitchen facilities.

A second dressing room complex was erected in 2006 complete with fully equipped fitness suite.

The club also provided a site for Dun Uladh, the home of C.C.E., and both organizations

have facilitated the erection of premises for a Gael Scoil.

### SOCIAL

A sectional timber building was purchased in December 1966 and, thanks to a lease obtained from the Derry Diocesan Office in December 1969, was erected in the Parish Car Park and officially opened in April 1970.

This centre became a hub of activity for the club, parish and community. All age groups were catered for.

The present Parish Centre which replaced it was opened in December 1987.





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## 2.0 CAPPAGH AND ITS PEOPLE

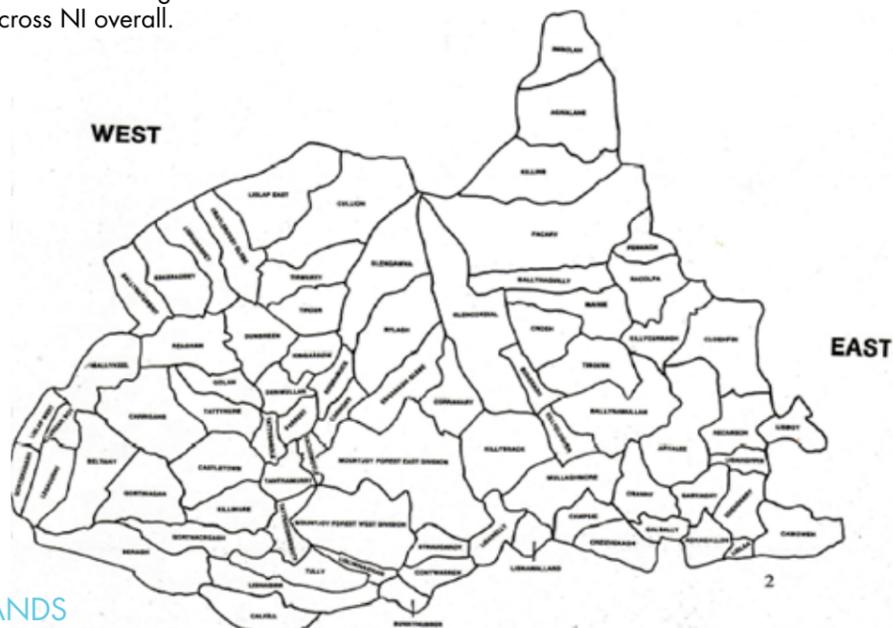
Cappagh St. Mary's catchment spans (79) townlands incorporating though not exclusively 8 local government wards including Camowen, Killyclogher, Lisanelly, Drumragh, Drumnakilly, Gortin, Owenkillew and Beragh.

The current population based on the 2001 census returns and allowing for a 0.5 average growth per year since mid 2001 is 16,078. The club is one of the 55 affiliated GAA Clubs in Tyrone. Killyclogher is the largest electoral ward in the catchment, with 32% of its population under 16 years old compared with 28% across the Omagh District council area and 24% across NI overall.

## WARDS ASSOCIATED WITH CAPPAGH PARISH

Ward	Population Total
Camowen	2377
Killyclogher	2945
Lisanelly	2973
Drumragh	2481
Drumnakilly (excluding Loughmacrory)	1841
Gortin (excluding Gortin village)	1682
Owenkillew (Mountfield village only)	300
Beragh (excluding Beragh village)	1479

**TOTAL 16078**



## TOWNLANDS

Aghagallon	Castletown	Garvaghy	Lisanelly	Reaghan
Aghalane	Cloughfin	Glenhordial	Lisboy	Recarson
Arvalee	Conywarren	Glangawna	Lislap East	Rosnamuck
Ballykeel	Corranarry	Golan	Lislap West	Rylagh
Ballynamullan	Cranny	Gortgranagh	Lislea	Strathroy
Ballynaquilly	Creevenagh	Gortinagin	Lislimnaghan	Tantramurry
Ballynatubbrit	Crosh	Gortnacreegh	Lisnagirr	Tattraconnaghty
Beltany	Cullion	Inisclan	Lisnaharney	Tattynagole
Beragh	Dunbreen	Killins	Lisnamallard	Tattynure
Boheragh	Dunmullan	Killinure	Lurganboy	Tircur
Bunnynubber	Edenderry	Killybrack	Maine	Tirmurty
Calkill	Erganagh	Killyclogher	Mountjoy Forest	Tirquin
Campsie	Eskeradooey	Killycurragh	East	Tully
Camowen	Faccary	Kingarrow	Mountjoy Forest	
Carnony	Farrest	Knockmoyle	West	
Carrigans	Fernagh	Legacurry	Mullaghmore	
Castleroddy Glebe	Galbally	Lisahoppin	Racolpa	

## DEPRIVATION

Cappagh suffers from the classic deprivation features which are a fact of life in much of Tyrone.

In the N.I. Multiple Deprivation Measure 2005, 2 of the electoral wards Lisanelly and Owenkillew rank 105 and 275 respectively out of the 890 SOAS in Northern Ireland. These two local government wards in the clubs catchment area show extremes of deprivation with Lisanelly being ranked as one of the most deprived quarters of the SOA's in Northern Ireland.

## PARTNERSHIP WORKING

Killyclogher recognises the the need to, and benefits of, working in partnership with other organisations

sharing similar aims and objectives. The club has sound working relationships with other local development groups in the area. It will continue to contribute to the social and economic regeneration of Killyclogher and surrounding areas with the following organisations.

The club will be developed in the context of the following strategic plans at both local and regional level:-

- Omagh District Council
- Western Health & Social Services Board
- Western Education and Library Board
- DHSS
- Northern Ireland Executive
- Sports Council NI
- Ulster Council GAA
- GAA Headquarters at Croke Park





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## 3.0 STRATEGIC CONTEXT

Killyclogher GAC is aware that successful implementation of this plan will impact on more than just the sports infrastructure and provision of physical opportunities in the Killyclogher area.

### HEALTH WESTERN INVESTING FOR HEALTH

#### Strategic Context

The overarching aim of the Investing for Health Strategy is "to improve the health status of all our people and reduce inequalities in health" reinforcing partnership working amongst statutory, voluntary and community organisations. This aim is to be addressed through multi sectoral approaches to addressing health needs within a community, involving the participation of a wide range of stakeholders and recognising that collective action can make a real difference in creating improved communities, particularly for those most deprived.

The Western Investing for Health Partnership was formed in 2002 and is led by WHSSB with 30 members from the voluntary, community, statutory and private sectors. The four key themes are:

- 1) Early years – support children and families experiencing poverty and disadvantage
- 2) Teenage transition – supporting and developing children as they move into the teenage years
- 3) Adult life – promote the support available to change lifestyles and increase capacity for a long and healthier later life
- 4) Later years – reflect the needs of older and elderly people

Apart from meeting the needs of males and females who want to play Gaelic games the club has the potential to contribute to a community that is healthier, includes its most marginalised citizens and cares for all of its citizens from the youngest to the oldest.

#### Application

Killyclogher GAC catchment area incorporates some of the most deprived areas in Northern Ireland. The range of activities organised by the club will enhance the opportunities for people from all social classes to participate and gain a greater understanding of the issues pertinent to Healthy Living. Through participation in the clubs organised activities the club will better understand the needs of its most deprived and rural areas and will be well positioned to articulate local needs and views.

Activities at all ages within the club are specifically planned to provide a safe and caring environment and equally as important to provide respite for parents and carers of children particularly in areas of relative poverty and disadvantage.

Killyclogher GAC is the "hub" of all teenage activity in the club catchment area. Young people are encouraged to develop a sense of citizenship, ownership, confidence and self-esteem.

Within the club various opportunities exist for adults to learn about healthy lifestyles, workplace health and planning for retirement.

A specific programme is being established for older people. This will include recreational opportunities, elderly social club, and education and support for elderly people living in rural isolation and feel socially isolated. Advice and guidance is being offered to help them cope with food and fuel poverty, safety and security and accessing services

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## LOCAL ENVIRONMENT

### OMAGH DISTRICT COUNCIL

#### Strategic Context

The mission statement of Omagh District Council is as follows:  
"Omagh District Council aims to make Omagh District a prosperous, healthy, sustainable and quality place in which to live and work and to place the district at the heart of the administration of the Tyrone and Fermanagh region"

Five strategic themes provide a framework to deliver the Vision for 2006-10 which is Omagh District Council – Leading, Delivering, Excelling. The themes are Good Governance; Review of Public Administration; Sub Regional Prosperity ; Economic Sustainability and Quality of life

The Economic Development Strategy 2006 -10 has a vision for economic development in the district: "to position Omagh District as a key economic hub in the Western region by creating a vibrant, diverse and sustainable economy for the benefit of all residents in the District"

The four themes are:

- 1) Enterprise and employment
- 2) Education, skills and life long learning – focus on the increasing role of knowledge as a driver of economic development
- 3) Tourism, arts and culture
- 4) Enabling infrastructure

#### Application

Killyclogher GAC and its modern facilities add value to the Omagh District by offering the opportunities for people to view the area as a prosperous, healthy, sustainable and quality place in which to live. A specific objective of the club is to celebrate and encourage rich cultural diversity and to develop a sense of pride in all aspects of cultural heritage. This is demonstrated by the active participation and competition in activities such as such as dance, music and song.

Killyclogher GAC contributes towards the 4 key themes in this strategy by offering educational and support mechanisms for enterprise and employment, education, skills and life long learning, and arts and culture. Significant infrastructure has already been established with further plans being developed. These facilities offer a range of suitable accommodation for group and partnership working.





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## PROGRAMME FOR GOVERNMENT

PROGRAMME FOR GOVERNMENT 2008 - 2011

### Strategic Context

The over-arching aim for the period is "to build a peaceful, fair and prosperous society in Northern Ireland ... where everyone can enjoy a better quality of life now and in years to come".

The Executive recognises the need for "a fair society that promotes social inclusion, sustainable communities and personal health and well-being." It is envisaged that these goals will be facilitated through five key strategic and inter-dependent priorities:-

- Grow an innovative dynamic economy
- Promote tolerance, inclusion, health and wellbeing
- Protect and enhance our environment and natural resources
- Invest to build our infrastructure
- Deliver modern, high quality and efficient public services

In addition, two cross cutting themes - a better future and sustainability will underpin the Executive's work programme. Among the key commitments impacting on rural communities during the programming period are:-

- Bring forward a £10.0m package to combat rural social exclusion and poverty
- Improve the quality of life in rural areas by investing £100m in local development strategies by 2013
- Provide a network of one-stop shops to improve access to DARD services by 2011.

### Application

Killyclogher GAC through its inclusive approach has created opportunities to participate in a wide range of sporting, cultural, community volunteering activities for all citizens within its catchment area including areas of deprivation and remoter rural areas.

It has led to further networking and partnership working which all contributes towards the building of a peaceful, fair and prosperous society. The club activity promotes the five key strategic and inter-dependent principles of the strategy. Specifically relevant to the catchment area is the need to develop activities to combat social exclusion and poverty.

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## HEALTH

STRATEGY ON CHILDREN AND YOUNG PEOPLE 2006 - 2016

### Strategic Context

The aim of this strategy is to ensure that children and young people are supported to realise their potential by 2016. To do this, children should be supported by their local communities to fulfil their social and economic potential. The strategy identifies the following challenges to be met to improve quality of life for children:-

- Healthy
- Enjoying, learning and achieving
- Living in safety and with stability
- Experiencing economic and environmental well-being
- Contributing positively to community and society

Living in a society which respects their rights

### Application

Killyclogher GAC substantially contributes towards this strategy by direct delivery of activities as well as forging strong links with Youth Services and schools within the catchment area.

Through the "grass roots" approach which is fundamental to the development of the club, children and young people from the margins of society are engaged who might otherwise remain unengaged

## HEALTH

PROTECT LIFE - THE NORTHERN IRELAND SUICIDE PREVENTION STRATEGY AND ACTION PLAN 2006-2011

### Strategic Context

The following guiding principles were established for the strategy:-

- Links to Other Strategies – to develop strong links to other relevant strategies including Investing for Health and the Children's Strategy
- Joined-Up Working – the need for joined-up working at Government level, and between the statutory and voluntary/community sectors
- De-stigmatisation of mental health issues
- Best Practice – continuous commitment to achieving and sharing best practice.
- Engagement – support for, and commitment to, continued consultation with bereaved families, survivors, carers and their representatives.
- Dual Approach – to adopt a dual population and targeted approach when implementing the Strategy.
- Working Together

### Application

Killyclogher GAC is fortunate that a significant number of its members are Health and Social Care trained. This ensures that emotional and mental health problems can be detected early, support offered to sufferers and in the event of suicide specific counselling can be offered to bereaved.





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## PROGRAMME FOR GOVERNMENT

A SHARED FUTURE (MARCH 2005)

### Strategic Context

This strategic framework for community relations in Northern Ireland advocates support for cross sectoral working, including initiatives such as citizenship programmes and capacity building.

Based on a vision of Northern Ireland which encourages innovative and creative ways of working to promote greater contact and mutual understanding within and between communities, there is a commitment to provision of "safe and shared space for meeting, sharing, playing, working and living."

The strategy recognises that "NI has benefited from an active and effective community development sector" recognising the need for communities to develop internally and externally

### Application

The club has a vision to promote cross sectoral working which will include aspects such as citizenship programmes and capacity building. The facilities already provided offer opportunities to promote greater contact and mutual understanding within and between communities. Specific efforts are being made to respond to the needs of these urban and rural communities and the emergence of ethnic communities.

## SUSTAINABLE DEVELOPMENT

SUSTAINABLE DEVELOPMENT STRATEGY (MAY 2006)

### Strategic Context

The aim of Government is to help create sustainable communities that embody the principles of sustainable development at the local level, providing communities with more participation in the decisions affecting them and working in partnership at the right level to get things done. The challenge is to build community relations; tackle poverty and social exclusion; provide good quality employment opportunities and regenerate urban and rural environments in order to successfully build sustainable communities.

The strategy recognises this requires provision of the skills to support and develop a thriving sustainable economy and ensuring communities live in an environment which promotes a healthy lifestyle. It also means creating a "network of well connected sustainable communities ... where people are able to lead healthy lives, enjoy the environment around them and where people want to come to live and work".

### Application

The vibrant sustainable community which the club has actually developed encourages people to come and live in the area where they know they can lead a healthy life, enjoying the natural environment and can access employment to suit their skills.

## HEALTH

LIFETIME OPPORTUNITIES

### Strategic Context

Lifetime Opportunities, the Anti Poverty strategy for Northern Ireland, identifies a series of cross cutting priorities for action

Eliminating Poverty - focussing future policy and effort on those people, including children and the elderly who remain in poverty.

Eliminating Social Exclusion - to provide opportunities for everyone to participate fully in the social and economic life of our community.

Tackling Area Based Deprivation - including tackling the multiple deprivation that has persisted in many areas for decades

Shared Future – Shared Challenges - the promotion of respect and tolerance between the two main communities.

Tackling Inequality in the Labour Market - recognising that inequalities in the labour market persist.

Tackling Health Inequalities - reducing inequalities in health between geographic areas, socio-economic and minority groups and directing spending towards those in greatest need.

Tackling Cycles of Deprivation - breaking the cycle of deprivation, focussing on different priority needs and different times in people's lives, from early years through to later years.

### Application

Killyclogher GAC which is the "hub" of the local community encourages key vulnerable groups such as children, elderly and ethnic communities to fully engage as active participants in the community. Those experiencing social isolation and poverty are facilitated to be integrated into mainstream community life.





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## EDUCATION

### EXTENDED SCHOOLS

#### Strategic Context

The Extended Schools programme will place schools increasingly at the heart of local communities. The initiative is designed to empower children and young people in the most disadvantaged communities by encouraging joined up working between the education, community and voluntary sectors and opening up school buildings to greater use.

The strategy is a ten year one, offering real chances to build sustainable partnerships. In particular, the Department of Education is concerned that there is no duplication of service delivery and that Extended Schools projects add value to existing provision, rather than overlap it.

## EU PROGRAMMES

### PEACE III PROGRAMME – NORTH WEST PEACE AND RECONCILIATION PARTNERSHIP

#### Strategic Context

The Peace III programme is a distinctive European Union Structural Funds Programme aimed at reinforcing progress towards a peaceful and stable society and promoting reconciliation with two strategic objectives, Priority 1 is Reconciling Communities Priority 2 is Contributing to a Shared Society

In Priority 1 there are 2 themes, the most relevant being Theme 1.1 Building Positive Relations at the local level which challenges attitudes towards sectarianism and racism and to support conflict resolution and mediation at local community level.

The Strategic Priorities are:

1. Moving towards acceptance of cultural identity and inclusive celebration
2. Influencing young peoples attitudes at an early stage through appropriate media
3. Promoting shared use of our local facilities
4. Assisting Protestant participation, especially in disadvantaged urban and rural areas
5. Promoting the inclusion of ethnic minorities and other marginalised people and acceptance of multiculturalism
6. Addressing the needs of those who have been affected by conflict

#### Application

The club has continuing close liaison with all the local schools within the catchment area. Specific examples include - use of club facilities, provision of coaching to the schools, school competitions. School children are encouraged to participate in all the activities of the club. Killyclogher GAC is totally committed to the Extended Schools Initiative and will work collaboratively with all schools in the catchment area to maximise resources that are available and ensure duplication is avoided.

#### Application

Killyclogher GAC promotes reconciliation and actively promotes the use of its facilities by all sections of society. Educational and information sessions are offered to members of the club to help challenge attitudes towards sectarianism and racism and to support conflict resolution and mediation at local community level.

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## DARD

### DARD STRATEGIC PLAN (2006-2011); RURAL DEVELOPMENT PROGRAMME 2007-13

#### Strategic Context

The vision for DARD's strategic plan is of "a thriving and sustainable rural community and environment in Northern Ireland."

The strategy recognises the need for sustainable development in the countryside, enabling the economic and social infrastructure in rural communities to grow and develop.

There are four key aims within the NI RDP 2007 – 2013:

- Creating a rural champion
- Improving performance in the market place
- Conserving and investing in the rural environment
- Strengthening the social and economic infrastructure of rural areas

The North West Cluster is the Local Action Group to deliver axis 3 (Improving the quality of life in rural areas and encouraging diversification of economic activity) and the relevant measures are:

#### Measure 3.4

Basic Services for the Economy and Rural Population

#### Measure 3.5

Village renewal and development

#### Measure 3.6

Conservation and Upgrading the Rural Heritage

#### Application

Killyclogher GAC plans to fully incorporate the main findings of DARD's strategic plan within its catchment area since a large percentage of the catchment area is rural real opportunities exist to enhance local rural services, develop village renewal and conserve and upgrade local heritage and culture.





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## REGIONAL DEVELOPMENT

SPORTS COUNCIL OF NORTHERN IRELAND – A STRATEGY ON SPORT FOR YOUNG PEOPLE 2002-2011

### Strategic Context

Through this initiative, the SCNI aims to increase the number and performance of young people in sport. This will be achieved through a variety of measures which can be broadly categorised as follows:-

### Community Involvement/Development

- The linking of sports development to the broader processes of community development through a network of community sports development officers
- Development of accessible pathways into youth sport for community based and socially excluded young people through community co-ordinators
- Continued interagency working facilitated through regional partnerships

### Training

- Encourage and develop young coaches through coach education and training programmes
- Appropriate training for coaches to enable them to coach within curriculum time
- The establishment of a professional coaching qualification linked to higher education
- Database of sports coaches developed by Coaching Northern Ireland which is continually updated and policy guidance to bring about closer working between schools and the community

### Resources

- Mainstreaming of a sports development officer and school sports co-ordinators structure within education
- Club development officers in place on both full and part-time basis to develop club school links and manage volunteer potential
- Resourcing for governing bodies to support new networks, and in particular those focussing on young people
- Performance ladder in place to enable young people to participate to a level of their choice

### Application

This club development plan is in keeping with the objectives proposed through the Strategy on Sport for Young People.

Regular liaison with all schools in the area offer a natural mutual benefit to all the children in the area.

The club's comprehensive coaching programme will be developed whereby all coaches will be trained to required quality standard as determined by GAA. Further educational opportunities will be offered to coaches to develop expertise in a range of sports.

The club's management and governance structure mirrors much of the actions identified through the Strategy on Sport for Young People including the appointment of a youth coordinator.

There is a clear recognition that successful implementation of this development plan is dependent on securing necessary resources as well as the clubs own fund raising endeavours.

- These entail assistance for
- Capital Works
  - Coaching Programmes
  - Outreach Work
  - Maintenance

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## REGIONAL DEVELOPMENT

A HEALTHIER FUTURE – 20 YEAR VISION 2005-2020 – DEPARTMENT OF HEALTH AND SOCIAL SERVICES AND PUBLIC SAFETY

### Strategic Context

The following five cross-cutting themes have been identified by the Department of Health, Social Services and Public Safety:-

- Investing for Health and Wellbeing
- Involving People
- Teams which deliver
- Responsive and integrated services
- Improving Quality

In addition, DHSSPS has identified three policy directions within the Investing for Health and Wellbeing theme, Policy direction 1 being the most relevant in this instance:-

"Our overall aim is to improve the physical and mental health and social wellbeing of the people of Northern Ireland"

In addition the Physical Activity Strategy for Northern Ireland aims to increase levels of health related physical activity, with particular attention to those who exercise the least. This includes the use of both physical resources such as sports grounds and clubs, in addition to natural resources.

## REGIONAL DEVELOPMENT

TASKFORCE ON CHILDHOOD OBESITY

### Strategic Context

A taskforce has been set up to tackle the worrying levels of childhood obesity in Northern Ireland. Research reveals one in five boys and one in four girls at primary one level are overweight or obese.

The initiative – Fit futures; Focus on Food, Activity and Young People – aims to develop ideas for improving the health and well-being of children and young people.

The government scheme aims to encourage a "positive focus on healthy eating and active living and to discourage overemphasis on body image.

### Application

The club's development plan recognises the correlation between physical health and mental wellbeing and the contribution which sport can make in achieving this goal. Measures will include access to specialised advice in nutrition, psychology and physiotherapy.

Through outreach and training programmes, the sports development plan makes provision for involving people at all levels of the sport. This will be enhanced through development of the grounds which will enhance facilities for both playing and non-playing members.

### Application

As earlier indicated the club has a valuable resource in terms of numbers of volunteers who are trained health and social care professionals. This will assist the club to contribute to the ideals of this strategy which includes reducing levels of obesity as well as highlighting the dangers of being preoccupied by body image which leads to a range of eating disorders.



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## GAELIC ATHLETIC ASSOCIATION

THE GAA STRATEGIC VISION AND ACTION PLAN 2009 – 2015

### Strategic Context

In its strategic vision and action plan 2009 - 2015, the GAA has identified the following priority areas:-

#### Volunteers

Continue to value and encourage our volunteers.

#### Urbanisation

To increase the number of active players and volunteers

#### Games Schedule

High quality fixtures planning

#### Games Development

Games for everybody

#### Communications

Effective internal and external communications.

#### Funding Opportunities

Work with commercial partners for benefit of members.

#### Financial Excellence

Build on existing financial excellence

#### Inclusion and Integration

Offer an inclusive and welcoming environment for everyone

#### Club, Culture and Community

Keep and strengthen our links with all communities

#### Planning

Build existing planning skills

#### Officer Support

Deliver and monitor high quality service to officers

### Application

The development plan as proposed reflects the priorities and measures outlined by the National Body of the GAA.

Under "Governance actions" our club will seek to increase the numbers of volunteer workers available for all club activities

Our club plans to meet this target are set out in the specific actions in "Governance" and "Games Development".

Our club will cooperate fully with this national aim.

This aim will be achieved by measures set out in our "Games Development" action plans.

Our "Governance" action plan identifies specific action towards an effective communications strategy.

Our club has and will continue to work with commercial and other funding partners to the benefit of members as outlined in our "Governance" actions.

Our club will comply fully with the highest financial and accounting regulatory standards.

In keeping with the national aim our club will continue to welcome people of all nationalities, religions, ages and abilities to participate in all club activities as detailed in our "Inclusion and Integration" action plans.

Means to achieving this aim are highlighted in "Culture and Heritage" action plans.

This document is testimony to the national strategic plan being rolled out at club level.

The club will ensure that officers are made aware of the support mechanisms available at both provincial and national level and fully utilise these to the club's maximum benefit.

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## ULSTER GAA COUNCIL STRATEGIC PLAN 2009-2015

THE GAA STRATEGIC VISION AND ACTION PLAN 2009 – 2015

### Strategic Context

In its strategic plan 2009-2015, the Ulster GAA Council has identified the following priority areas:-

#### Governance

Keeping Ulster GAA fit for purpose

#### Games Development

Increasing and improving the games

#### Facilities and Infrastructure

Increasing and improving the GAA Plant

#### Culture & Heritage

Enhancing the "Gaelic" in GAA

#### Community Development, Inclusion & Cohesion

The GAA's end purpose

### Application

The development plan as proposed strongly reflects the priorities and measures outlined by the Ulster Council.

We will continue to raise the standard of club governance as outlined in our "Governance" action plans outlined in this document

High quality training for players, coaches, referees and volunteers will be integral to the success of this plan and will be made available at all levels as identified in the "Games Development" action plans

Through investment in facilities, the club will contribute to improving the physical infrastructure of the GAA in a rural\urban community, which will benefit the sport at both local and county level.

Our club will continue to enhance its rich history of participation in cultural activities through its continuing involvement in Scor.

Our actions to meet this key theme are detailed in the "Inclusion and Cohesion" action plans.





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## 4.0 STRATEGIC ANALYSIS

### KEY CONTEXTUAL ISSUES

Cappagh Parish is in a mushroom development area of Omagh. It is the largest parish, area wise, in the diocese of Derry.

The parish, being co-terminous with Killyclogher St Mary's GAC, sustains a total of seven (7) primary schools, (one of which is an Irish Language school based on our shared site at Ballinamullan), an integrated primary school and an integrated secondary college. There is also a special needs school within the catchment area.

The current enrolment of the primary schools is approximately nine hundred children. This does not include enrolment at the integrated schools or the special needs school.

This Development Plan is driven by the need to more fully exploit the resources within the club and more importantly provide a more comprehensive response to the emerging needs of a growing population in the area.

The challenges presented in achieving this includes, the diverse geographical spread of the club, the social fragmentation within the club and the difficulties associated with promoting a vibrant community identity.

Achievements in recent years have been significant. A modern "state of the art" physical infrastructure has been successfully completed; providing a range of facilities within the club base at Ballinamullan. The focus of energy needs to be now directed towards people who will be using the club facilities. This initiative creates an inclusive approach to all activities in the club, strengthening the ownership mentality and more generally responding to the emerging changes in community environs. In short if we are not moving forward we are effectively going backwards.

The process and findings of this Development Plan leads the club to a number of strategic conclusions.

- Cappagh is a fast growing community with a particularly young age structure and has a dispersed geographical spread with pockets of high levels of social and economic deprivation.
- Those involved in the club are passionate about

its continuing growth and well being with a strong desire to make it more responsive to the needs of the entire community within its catchment area.

- Great potential, yet fully untapped, exists within the club in terms of partnerships across sports, volunteering and overall ownership of club endeavours.
- Gaelic games and associated activities currently enjoy unprecedented levels of popularity.
- Killyclogher\Cappagh St Mary's GAC has been going from strength to strength and is completely committed to strive towards achieving strategic priorities so that a legacy is left for the greatest asset we have – our youth.

In terms of responding to the strategic priorities, Killyclogher\Cappagh believes that it is willing to take a hard look at the vision for the future. Whilst a lot has been achieved, significant deficits exist which if not responded to can have detrimental consequences.

### SWOT ANALYSIS

In order to ensure that its analysis was comprehensive the club's development planning team developed internal club and external community survey questionnaires. The SWOT analysis table below is informed from the results returned from these questionnaires.

#### STRENGTHS

- Modern Infrastructure – Pitches, Fitness Suite & Changing\Meeting facilities
- Large youth population in the parish
- Club Volunteers ( small dedicated group with wide experience
- Represented at highest levels in all areas of GAA activity
- Record of achievement
- Improving Youth Coaching structures
- Good school links with further significant potential

#### WEAKNESSES

- Reliant on core volunteer base
- Playing facilities capacity not always able to meet demand ( restricted to daylight use )
- Not retaining more youth players through to Adult teams
- Limited community involvement to club activities and events

- Difficulty in maintaining and developing a club\community identity in a large geographical parish.
- Youth Coaching Structures
- Limited promotion of Hurling
- No promotion of Camogie
- Lack of succession planning
- Not promoting club activity in dispersed areas of the parish
- Not fully exploiting capital funding opportunities
- Lack of a sustainable recurrent funding stream to meet annual operational costs
- Lack of club social\promotional activities

### OPPORTUNITIES

- Growing Parish population
- Potential for club promotion through increasing sales of club merchandise
- School\ club links to increase youth participation in club activity
- Large school youth population
- promotion of club activity in other communities
- Regular rotation of executive posts to increase capacity, improve governance and contribute to succession planning
- Unprecedented levels of popularity of GAA in Tyrone

- Funding opportunities
- Shared site to further develop promotion of Irish cultural experiences
- Healthy lifestyle initiatives
- Improved social and community cohesion
- Involve ladies teams more in club administration
- Refocus club endeavours on people rather than infrastructure\facilities
- Improved Communication, marketing, PR, etc

### THREATS

- Risk of losing youth potential to other clubs or sports
- Low adult numbers in proportion to parish population
- Perception by some that the club is exclusive
- Lack of funding
- Lack of support
- Current trends in GAA eroding amateur status, eg, volunteerism
- Increasing demands on core volunteer base
- Growing social exclusion
- Unhealthy lifestyles
- Increasing demands on players





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## 5.0 KILLYCLOGHER ST MARY'S - NEXT FIVE YEARS

The facilities at Ballinamullan are and will continue to be recognised as the hub of activity for all GAA activities organised in the parish. The modern state of the art facilities will facilitate the extensive range of educational, training and development programmes for all participants regardless of age, gender, culture or religion.

These activities will promote partnership working, community cohesion and well being. Underpinning this view is the expectation that all activities will be carried out in keeping with the highest governance standards expected by the club, the Ulster Council and Central Council.

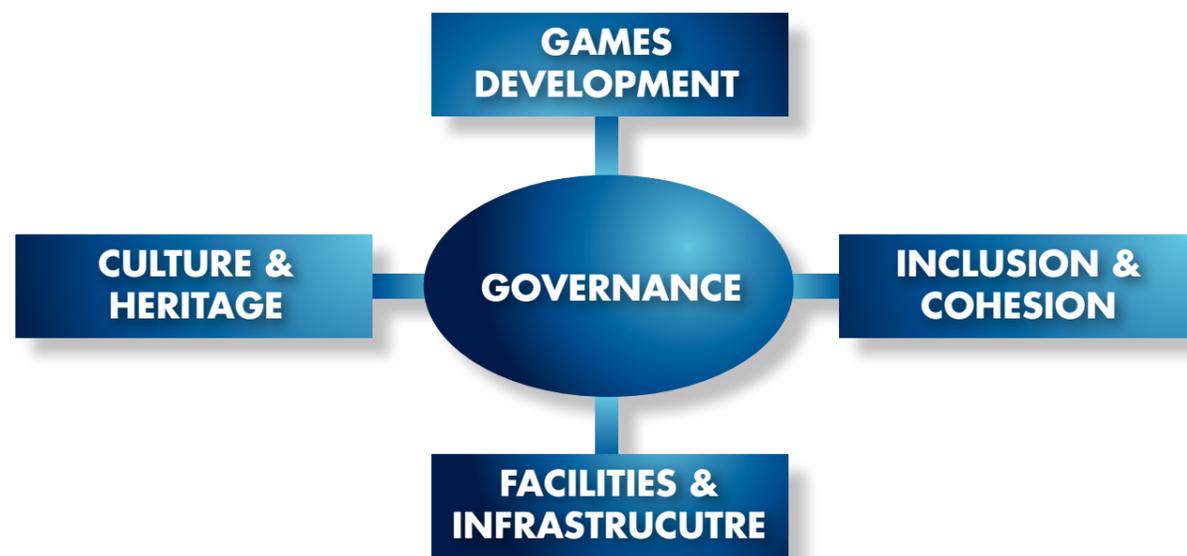
### MISSION STATEMENT

"To reach out and actively contribute through participation in Gaelic sporting, cultural and physical activity, to an active vibrant healthy and inclusive community and provide open pathways to improving quality of life for all".

### THE CLUB DEVELOPMENT FRAMEWORK

The planning team has used the development framework devised by the Ulster Council for its Beir Bua Nua Strategy document to provide a structure for this plan. The framework reflects the key priorities which the club believes it must prioritise over the next five years and beyond.

The key theme throughout our development plan is the importance of "people involvement" The main priorities emerging are as follows and have been categorised under the above frame work as follows.



### SMART OBJECTIVES

A number of objectives have been set by the club which will bring life to this development framework.

These objectives have been developed through a rigorous process of consultation of key stakeholders.

The consultation process involved surveying all families represented in all schools within the parish and all members of the club. A structured

interview was carried out of all executive members of the club.

### GOVERNANCE

Governance concerns how we carry out our work and how we are organised to do it. Because we believe our GAA work is important, the governance of that work is central to our success.

This development plan is about making sure we do

# Catching Minnows in the Killyclogher Burn

the right things in terms of the GAA and Killyclogher. By paying attention to governance we will make sure we do these right things in the right ways.

Killyclogher GAC plans to ensure good governance by:-

1. Maintaining amateur status of the GAA
2. Increasing the numbers of volunteer workers available for all club activities
3. Consider succession planning ensuring the club has a pool of experienced administrators into the future by end 2010
4. Working in partnership and collaboration with other organisations and commercial partners to fully exploit the full range of available funding options
5. Drafting and implement a communication strategy by end 2010
6. Maintaining financial sustainability

### GAMES DEVELOPMENT

Games development is about how we organise manage and improve the quality of our games. This can only be achieved by how we organise our youth and coaching programmes. Killyclogher GAC plans to promote games development by:-

1. Supporting all parish schools and increase pupil participation in club activities
2. Maintaining and strive to improve playing standards currently achieved by provision of quality coaching and activities to all youth members
3. Improving promotion of Hurling in the club
4. Promoting Camogie in the club
5. Improving player retention through both youth and adult years

### CULTURE & HERITAGE

Killyclogher GAC prides itself in being "about more than games". Gaelic culture, music, language, dance and art is very much promoted in the club.

All these activities develop the "whole family" aspects which is paramount to the GAA. Killyclogher GAC plans to promote Culture & Heritage by:-

1. Continuing to promote participation in and improve standards in all Scor and Scor na Nog activities

2. Improve partnership working with Dun Uladh, Gaelscoil na gCrann and all parish schools to promote Culture & Heritage
3. Developing a club Irish Language strategy
4. Promoting cultural\heritage events or projects each year

### FACILITIES & INFRASTRUCTURE

Without adequate places to train practice and play, Gaelic games and cultural activities will not develop within the club. Killyclogher with its growing youth population requires proper provision of playing and training facilities for men and women, Scor, football, hurling\camogie and handball.

Killyclogher GAC plans to ensure provision of appropriate facilities and infrastructure by:-

1. Developing an appropriate all weather floodlit training facility
2. Continuing the development of the car park area
3. Maintaining the club's facilities and infrastructure to the highest possible standards and ensure compliance with disability access requirements
4. Providing a sprung wooden floor to facilitate Scor dancers

### INCLUSION & COHESION

Partnership working and inclusion is integral to this development plan. Further inclusion and cohesion of people activities and events will further develop the GAA's role in society.

Killyclogher GAC plans to enhance inclusion and cohesion by:-

1. Reaching out to promote the club to all areas of the parish
2. Actively promoting a welcoming and inclusive ethos within the club for the whole family
3. Increase youth and adult and female club membership
4. To promote our club within traditional non GAA communities, migrant communities
5. Increasing the number and range of social activities to further enhance club\community identity
6. Continuing to share and make club facilities available to other communities \bodies\ organisations.
7. Ensuring club facilities meet all requirements necessary for disability access\use.
8. Maintainig and develop strong links with all schools within the club catchment area



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## Killyclogher GAA Financial Strategy

	2009	2010	2011	2012	2013	TOTAL
<b>Income</b>						
Club Lotto	33,000	33,500	34,000	34,500	35,000	170,000
Membership	5,500	5,500	5,500	5,500	5,500	27,500
Fundraising Events	25,000	25,000	25,000	25,000	25,000	125,000
Vending Machines & Shop	900	925	950	975	1,000	4,750
Fitness Suite	5,000	5,000	5,000	5,000	5,000	25,000
Bingo	3,200	3,200	3,200	3,200	3,200	16,000
Development Fund	7,000	7,000	7,000	7,000	7,000	35,000
Handball Meter	1,000	1,000	1,000	1,000	1,000	5,000
Pitch Advertising	3,000	3,000	3,000	3,000	3,000	15,000
Gate Income	4,000	4,000	4,000	4,000	4,000	20,000
Sale of Club Merchandise	1,000	1,000	1,000	1,000	1,000	5,000
Bank Deposit Interest	100	95	90	85	80	450
	<b>88,700</b>	<b>89,220</b>	<b>89,740</b>	<b>90,260</b>	<b>90,780</b>	<b>448,700</b>
<b>Expenditure</b>						
Registration Fees & Insurance	10,000	10,000	10,000	10,000	10,000	50,000
Medical & Physio Expenses	5,000	5,000	5,000	5,000	5,000	25,000
Kits & Playing Gear	4,000	4,000	4,000	4,000	4,000	20,000
Wages	5,160	5,160	5,160	5,160	5,160	25,800
Team Expenses	8,000	8,000	8,000	8,000	8,000	40,000
Club Tyrone Membership	500	500	500	500	500	2,500
Rent of Pitches & Halls	1,200	1,200	1,200	1,200	1,200	6,000
Light & Heat	7,000	7,200	7,400	7,600	7,800	37,000
Repairs & Maintenance	10,000	10,000	15,000	10,000	10,000	55,000
Rates	620	620	620	620	620	3,100
Printing, Postage & Stationery	3,500	3,600	3,700	3,800	3,900	18,500
Telephone & Fax	180	185	190	195	200	950
Transport Costs	1,650	1,700	1,750	1,800	1,850	8,750
Bank Interest and Fees	14,000	13,500	13,000	12,500	12,000	65,000
	70,810	70,665	75,520	70,375	70,230	357,600
<b>Surplus/(Deficit)</b>	<b>17,890</b>	<b>18,555</b>	<b>14,220</b>	<b>19,885</b>	<b>20,550</b>	<b>91,100</b>

## 6.0 ACTION PLAN

### GOVERNANCE - ACTIONS

- Raise awareness of the principles and guidelines of the GAA Official Guide and Club Manual in all club activities
- Actively recruit adequate new volunteer workers, in particular, more women and parents
- Have Club AGM discuss and, if agreed, implement a succession planning strategy
- Establish a Development sub committee to realise the objectives of this development plan
- Draft a communications strategy
- Raise all necessary capital and revenue funding to ensure all ongoing commitments are met
- Gain "Club Maith" accreditation

### GAMES DEVELOPMENT - ACTIONS

- Appoint a Head Coach to organise and develop coaching structures to support all club coaches
- Organise a Coaching workshop to elicit all views on current coaching structures
- Provide a structured and planned coaching programme for all club coaches
- Appoint a full time development officer to promote all club activities within the schools and parish community
- To increase the number of Foundation and Level 1 coaches for both boys and girls football
- Establish a vision for Hurling which will aim to increase participation at all levels with particular focus on identifying new members with hurling interests and experience.
- Survey potential interest and opportunity for promoting camogie and provide the necessary supports required
- Adopt a more personal and pro-active approach to current and former players to convey their continuing value to the clubs ongoing development.

### CULTURE & HERITAGE - ACTIONS

- Promote cultural activities within the community to encourage greater participation and improve standards
- Encourage more club members to support cultural activities and competitions
- Enter all disciplines in Scor and Scor na Nog competitions
- Organise a calendar of regular events to promote culture and heritage.

### FACILITIES & INFRASTRUCTURE – ACTIONS

- Plan and cost the provision of a new all weather floodlit outdoor training facility.
- Complete the surfacing of the car park area.
- Devise and cost a 3 year planned maintenance programme to maintain all facilities to the highest possible standards
- Provide a sprung wooden floor for Scor activities

### INCLUSION & COHESION – ACTIONS

- Identify and target key individuals within the parish to get involved and promote their club in specific areas
- Promote ladies football and camogie in all parish schools
- Actively promote Killyclogher\Cappagh GAC as an open and welcoming club that has something to offer the whole family and community
- Establish an outreach programme to ethnic communities and other non traditional GAA communities
- Complete disabled access audit to identify any deficits and take appropriate action
- Disseminate key priorities of the GAA Ulster Council Community Strategy and establish a club commitment to its local implementation





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## GOVERNANCE

OBJ	ACTION	KEY MILESTONES	RESPONSIBILITY	RESOURCES REQUIRED	EVALUATION & REPORTING
1	Raise awareness of the principles and guidelines of the GAA Official Guide and Club Manual in all club activities	Ongoing	Chairman	Time	Improved Knowledge of GAA Official Guide and Club Manual
2	Actively recruit adequate new volunteer workers, in particular, more women and parents	Ongoing	Club Committee or delegated Officers/s	Time	Increased numbers of volunteers
3	Have Club AGM discuss and, if agreed, implement a succession planning strategy	AGM 2009	Chairman	None	Report of 2009 AGM
4	Establish a Club Officer or sub-committee to manage the implementation of this development plan	December 2009	Club Committee	Manpower, time and support	Successful achievement of specific actions
5	Draft a communications strategy	June 2010	Club Committee or designated Officer/s	Time	Completed strategy document
6	Raise all necessary capital and revenue funding to ensure all ongoing commitments are met	Ongoing	Club Committee or designated Officer/s	Time	Positive impact on balance sheet
7	Gain minimum Silver " Club Maith " accreditation	End 2010	Club Committee or designated Officer/s	Manpower, time and support	Award of "Club Maith" accreditation

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## GAMES DEVELOPMENT

OBJ	ACTION	KEY MILESTONES	RESPONSIBILITY	RESOURCES REQUIRED	EVALUATION & REPORTING
2	Appoint a Head Coach to organise and develop coaching structures to support all club coaches	Mar 2010	Club Committee	Manpower	Person in post
2	Organise a Coaching workshop to elicit all views on current coaching structures	Mar 2010	Club Committee	Manpower and Time	Coaching Workshop Report presented to Club Committee
3	Establish a vision for Hurling to increase participation at all levels with particular focus on identifying new members with hurling interests and experience.	Mar 2010	Club Committee or designated Officer/s	Manpower and Time	Hurling Development Report presented to Club Committee
3	Provide a structured and planned coaching programme for all club coaches	Mar 2010	Head Coach	Manpower and Time	Coaching Programme confirmed to Club Committee
4	To increase the number of Foundation and Level 1 coaches for both boys and girls football	Ongoing	Head Coach	Manpower and Time	Identified increased numbers of qualified Club Coaches
4	Survey potential interest and opportunity for promoting camogie and provide the necessary supports required	June 2010	Club Committee or designated Officer/s	Manpower and Support	Completed survey presented to Club Committee
5	Adopt a more personal and pro-active approach to current and former players to convey their continuing value to the clubs ongoing development.	Ongoing	Club Committee	Time	Increased levels of involvement of current and former players
6	Appoint a full time development officer to promote all club activities within the schools and parish community	End 2010	Club Committee	Salary Costs and all overhead costs	Person in post



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## CULTURE AND HERITAGE

OBJ	ACTION	KEY MILESTONES	RESPONSIBILITY	RESOURCES REQUIRED	EVALUATION & REPORTING
1	Promote cultural activities within the community to encourage greater participation and improve standards	Ongoing	Club Committee or designated Officer/s	Time and support	Greater numbers participating and higher standards realised
2	Encourage more club members to support cultural activities and competitions	Ongoing	All Club Members	Time	Increased participation and support at cultural activities
3	Enter all events in Scor and Scor na Nog competitions	Ongoing	Scor Officers	Manpower, Time and Support	Participation in all events
4	Organise a calendar of regular events to promote culture and heritage.	Ongoing	Events Committee	Manpower, Time and Support	Calendar of events

## FACILITIES AND INFRASTRUCTURE

OBJ	ACTION	KEY MILESTONES	RESPONSIBILITY	RESOURCES REQUIRED	EVALUATION & REPORTING
1	Plan and cost the provision of a new all-weather floodlit outdoor training facility	December 2010	Club Committee or designated Officer/s	Manpower and Time	Costed Plan presented to Club Committee
2	Complete the surfacing of the car park area	December 2010	Club Committee or designated Officer/s	Cost to be determined and secure funding	Car Park surfacing completed
3	Devise and cost a 3 year planned maintenance programme to maintain all facilities to the highest possible standards	Mar 2010	Club Committee or designated Officer/s	Manpower and Time	Plan presented to Club Committee
4	Provide a sprung wooden floor for Scor activities	December 2010	Club Chairman & Committee	Cost to be determined and secure funding	Installation of sprung wooden floor



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## INCLUSION AND COHESION

OBJ	ACTION	KEY MILESTONES	RESPONSIBILITY	RESOURCES REQUIRED	EVALUATION & REPORTING
1	Identify and target key individuals within the parish to get involved and promote the club in specific areas	Ongoing	Club Committee or designated Officer\	Manpower and Time	Raised levels of awareness of club activity throughout the parish
3 & 8	Promote ladies football in all parish schools	Ongoing	Club Committee or designated Officer\	Manpower and Time	Increased participation levels
3 & 8	Promote camogie in all parish schools	Feb 2010	Club Committee or designated Officer\	Manpower and Time	Increased participation levels
2 & 4	Actively promote Killyclogher\ Cappagh GAC as an open and welcoming club that has something to offer the whole family and community	Publish regular newsletter	Club Committee or designated Officer\	Manpower and Time	Increased participation levels
2 & 4	Establish an outreach programme to ethnic communities and other non traditional GAA communities	Mar 2010	Club Committee or designated Officer\	Manpower And Time	Evidence of programme drafted and approved by Club Committee
7	Complete disabled access audit to identify any deficits and take appropriate action	End 2009	Club Committee or designated Officer\	Manpower and Time	Completed audit presented to Club Committee

YOUR PARISH  
YOUR COMMUNITY  
YOUR CLUB

be part of it



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